



**SPECIAL BOARD MEETING
Agenda**

December 18, 2024, 9:00 a.m.

Microsoft Teams

To foster collaborative relationships, responsible service delivery, and resilient communities.

Pages

- 1. Order of Business**
 - 1.1 Call to Order**
 - 1.2 Record of Attendance**
 - 1.3 Approval of Agenda**
 - 1.4 Approval of Minutes**
 - 1.5 Disclosure of Conflict of Interest**
- 2. Reports**
 - 2.1 Host Community Resolution: 2029 Canada Games** 3
- 3. Adjournment**



RÉUNION MENSUELLE

Ordre du jour

le 18 décembre 2024, 09 h 00

Microsoft Teams

Inspirer une collaboration fructueuse, une résilience renforcée des collectivités locales et des résultats concrets.

	Pages
1. Ordre des travaux	
1.1 Ouverture de la séance	
1.2 Présences	
1.3 Approbation de l'ordre du jour	
1.4 Adoption de procès-verbal	
1.5 Divulgence de conflit d'intérêts	
2. Rapports	
2.1 Host Community Resolution: 2029 Canada Games	3
3. Levée de la séance	

Title: **Host Community Resolution: 2029 Canada Games**

Date: 2024-12-18

Author: Cassie Silhanek

Report Number: 2024-067

Open Session

Closed Session

Closed Reason: Choose an item.

RECOMMENDATION	
It is recommended that the Board of Directors put forward the motion below for consideration.	
RESOLUTION	VOTING REQUIREMENT
<p>WHEREAS the Fundy Regional Service Commission and the City of Moncton (NB Host Communities) have authorized and have established a Bid Committee for the purposes of submitting a proposal to the Canada Games Council for a joint bid to host the 2029 Canada Summer Games;</p> <p>AND WHEREAS as part of the NB Host Communities' commitment to hosting the 2029 Canada Summer Games, the Fundy Regional Service Commission and Moncton City Council have agreed to certain commitments being made, subject to budgetary considerations and commitments from the Province of New Brunswick and the Government of Canada based upon and subject to the public financial planning assumptions provided by the Canada Games Council at the January 17, 2024 bid launch;</p> <p>THEREFORE BE IT RESOLVED THAT THE NB HOST COMMUNITIES:</p> <ol style="list-style-type: none"> 1. Confirm, based upon and subject to the public financial planning assumptions provided to the Canada Games Council at the January 17, 2024 bid launch and subject to approval of an additional \$1 million in funding from the Province of New Brunswick, that the NB Host Communities approve an increase to the 2025-2028 Capital Budgets for a total Capital Contribution of \$3,000,000.00 (Three Million Dollars) to the Host Society once established, which would be in addition to the \$3,000,000.00 Capital Contribution from the Government of Canada and a \$3,000,000.00 Capital Contribution from the Province of New Brunswick; 	<p>2/3 of Voting Members Present, Representing at least 51% of the Total Population of Members Present</p>



<ol style="list-style-type: none">2. Agree to accept all hosting standards for the 2029 Canada Games as outlined in the 2029 Bid Procedures and Hosting Standards document provided by the Canada Games Council;3. Agree to assume the Capital and Operating financial deficit, if any, associated with hosting the 2029 Canada Summer Games;4. Confirm that the Host Communities will support the Bid Committee in securing Venue Memoranda of Understanding at the bid level appropriate with Hosting Standard #40-01;5. Confirm that the Host Communities will ensure that the Host Society, upon incorporation, will enter into a Joinder Agreement with the Canada Games Council which binds the Host Society to the Agreement to Undertake, and to the signing of the Trademarks Agreement and Hosting Agreement with the Canada Games Council;6. Agree to contribute the \$3,000,000.00 Capital Contribution set out above to the Host Society once established and agree to contribute a maximum of \$4,000,000 (in cash or VIK) for Operating expenses (inclusive of the Rights Fee of \$1,080,000);7. Agree that the NB Host Communities, to the extent possible, will provide both human and financial resources to ensure an efficient transition from the Bid Committee to the Host Society once created and up until further public resources can be accessed and agree that the NB Host Communities will cooperate with the Bid Committee and the Canada Games Council on the steps necessary to achieve this step upon award of the 2029 Canada Summer Games;8. Confirm the NB Host Communities' commitment to payment of the first 25% of a Rights Fee in the amount of \$270,000.00 being payable to the Canada Games Council upon the NB Host Communities being awarded the 2029 Canada Summer Games;9. Subject to the creation of a new facility, or the renovation of an existing facility and the consent of the owner, the NB Host Communities agree and confirm they will ensure that the words "Canada Games" and "Jeux du Canada" and the Canada Games logo in accordance with the Canada Games Council's Graphics Standards Manual, are incorporated in the name of at least one major facility that is built or renovated for the Games, and the naming rights remain in perpetuity. The NB Host Communities agree to work with the Host Society and Canada Games Council to finalize details and will submit the proposed new name and logo in writing for approval taking into consideration key principles and elements identified in the Canada Games Council's Core Legacy Plan. (Ref Hosting Standard #14-02);	
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<p>10. Confirm that:</p> <ul style="list-style-type: none"> a. The Bid Committee has the authority and power to grant local community sponsors certain rights and opportunities, pertaining to the Bid Committee only and only to be exercised within the Bid Committee during the term of the Bid Committee Sponsorship Grant of Rights and Exclusions Agreement; b. The Bid Committee and eventual Host Society must acknowledge the need to work within a team approach and abide by the guiding sponsorship principles which create additional sponsorship solicitation capacity to raise the appropriate outstanding revenue required and to minimize the risk associated with the NB Host Communities underwriting the deficit; c. The Host Society will develop a Legacy Plan for sport, following the CGC's Legacy Core Plan, to guide the documentation of all legacies resulting from the 2029 planned and/or surplus.) (Reference Hosting Standard #14-01). <p>11. Agree that the NB Host Communities, upon award of the 2029 Canada Summer Games, will execute an Agreement to Undertake which will reflect the above as well as other key commitments, terms and conditions made through the Bid Phase.</p>	
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BACKGROUND/PAST RESOLUTIONS
N/A

FINANCIAL, ECONOMIC, ENVIRONMENTAL, AND SOCIAL CONSIDERATIONS
N/A

REPORT
See attached report.

ATTACHMENTS
1) Report submitted by Andrew Beckett (Envision Saint John) to the FRSC Board of Directors (dated December 4, 2024).

December 4, 2024

Board of Directors
Fundy Region Service Commission

Directors,

RE: 2029 Canada Games - Host Community Resolution

The purpose of this report is to seek approval from the Board for the Host Community resolution required to accompany a formal bid for the 2029 Canada Games. It is proposed that the bid be done jointly with the City of Moncton and the Saint John Region being Host Communities for the Games.

Background

The Saint John Region is partnering with the City of Moncton in developing a bid submission for the Games. This approach provides the opportunity to make use of existing venues thus reducing capital investment requirements. There will be an equal number of participants in each area and an equal number of sports. The Opening Ceremonies will be held in Moncton and the Closing Ceremonies will be in Saint John.

The estimated economic impact from host the Games is in the order of \$250 million for the province and approximately \$100 million for each of the host communities. This is based on an economic impact study completed for the 2023 Games held in Prince Edward Island.

Why the Saint John Region as a Host Community?

There are two primary reasons for proposing that the Saint John Region be a Host Community:

1. There will be sports held throughout the Region including Saint John, Rothesay, Quispamsis and Hampton. In addition, there will be cultural events throughout the Region and increased tourism activities that will benefit the entire Region.
2. One of the primary venues being used for the Games will be the Canada Games Aquatic Centre, a regional facility. Utilization of this facility will attract funding for needed maintenance and upgrades of this facility which will benefit the entire Region.

In addition, the Canada Games Stadium at UNB will be utilized providing an opportunity to upgrade that facility and the Games will also draw volunteers from the entire Region.

Bid Process

The Bid process involves two stages. The first stage requires a technical submission which is basically intended to assess the host community's capacity to host the games. The technical submission was completed in June of this year followed by a site visit with Canada Games Council representatives. The results of the review of the Technical Submission were very positive with no red flags being identified.

The second stage is a Comprehensive Bid Submission which is due by the end of January, 2025. The development of the Bid submission is being led by a Bid Committee with Bill MacMackin (Saint John) and Louis Leger (Moncton) as co-chairs. Envision Saint John and City of Moncton staff are supporting the bid development process.

Financial Considerations

The minimum capital contribution is \$3 million and the proposed operating contribution is \$4 million. These contributions are to be split evenly between the two host communities. In addition, the Host Communities are responsible for any financial deficit associated with operating the Games.

One component of the Host Community contribution is the payment of a Rights Fee to host the Games. The Fee is \$1,080,000 and is payable in equal installments over four years commencing in March/April of 2025 when the Games are officially awarded. This fee, which is only payable if/when the Bid is awarded, will be split equally between Moncton and the Saint John Region. Envision Saint John has agreed to pay the Saint John Region's portion of the rights fee with funds to come from the Agency's accumulated surplus..

The net financial contribution required from the Region required from the Saint John Region is \$1.5 million for capital and \$1.5 million for operations. The capital contribution will be covered by investments currently being initiated to upgrade the Canada Games Aquatic Centre. The Host Community will also receive \$3 million from each of the Provincial and Federal Governments for capital costs. It is proposed that at least \$1.5 million of Saint John's portion of these funds be contributed to the costs of upgrading the Aquatic Centre.

It is proposed that the \$1.5 million operating contribution be paid over a four-year period commencing in 2026 through additions to Envision Saint John's budget. The approximate impact on each municipal unit, based on 2025 assessments are detailed in the chart below. It will be possible for some municipal units to offset a portion of the required cash contributions through value-in-kind contributions. These will be determined as part of the detailed planning process for the Games.

	2025		Contribution	
	Assessment Base		Annual	Total
City of Saint John	8,587,751,400	52.87%	198,273	793,091
Quispamsis	2,734,466,800	16.84%	63,133	252,532
Rochesay	1,947,721,800	11.99%	44,969	179,875
Hampton	1,096,038,600	6.75%	25,305	101,221
Grand Bay-Westfield	664,792,600	4.09%	15,349	61,395
Fundy Rural District	796,430,000	4.90%	18,388	73,551
Fundy St Martins	415,096,800	2.56%	9,584	38,335
	16,242,298,000		375,000	1,500,000

With regards to the requirement to cover any financial deficit associated with the games, the Bid Committee has spent considerable time preparing a draft budget for the games. The Committee is satisfied that the games can be delivered without incurring a deficit, subject to the Province agreeing to contribute an additional \$1 million over their minimum required contribution. A request has been submitted for this contribution.

The games have a tight accountability structure. Once the bid is awarded a non-profit host society is incorporated with a Board of Directors that will include representatives from the Federal, Provincial and Municipal governments, the Canada Games Council and community volunteers that assume roles as Co-Chairs, Finance Chair, Sponsorship Chair(s) and others determined at formation of the Society. Regular financial updates are provided to the Board and audited financial statements are required on an annual basis.

The Games have a history of generating significant surpluses, largely through sponsorship and fundraising efforts. Surpluses for the past three games have been in the range of \$5 million, with these funds being used to support local amateur athlete development. The utilization of any surplus is determined through development of a legacy plan that must be approved by the Society’s Board of Directors.

Host Community Resolution

It is requested that the Fundy Region Service Commission approve the following resolution (Appendix 1) in support of a bid to host the 2029 Canada Games.

Yours truly,

Andrew Beckett
 CEO

HOST COMMUNITY RESOLUTION

WHEREAS the Fundy Region Service Commission and the City of Moncton (NB Host Communities) have authorized and have established a Bid Committee for the purposes of submitting a proposal to the Canada Games Council for a joint bid to host the 2029 Canada Summer Games;

AND WHEREAS as part of the NB Host Communities' commitment to hosting the 2029 Canada Summer Games, the Saint John Regional Facilities Commission and Moncton City Council have agreed to certain commitments being made, subject to budgetary considerations and commitments from the Province of New Brunswick and the Government of Canada based upon and subject to the public financial planning assumptions provided by the Canada Games Council at the January 17, 2024 bid launch;

NOW THEREFORE BE IT RESOLVED THAT THE NB HOST COMMUNITIES:

1. Confirm, based upon and subject to the public financial planning assumptions provided to the Canada Games Council at the January 17, 2024 bid launch and subject to approval of an additional \$1 million in funding from the Province of New Brunswick, that the NB Host Communities approve an increase to the 2025-2028 Capital Budgets for a total Capital Contribution of \$3,000,000.00 (Three Million Dollars) to the Host Society once established, which would be in addition to the \$3,000,000.00 Capital Contribution from the Government of Canada and a \$3,000,000.00 Capital Contribution from the Province of New Brunswick;
2. Agree to accept all hosting standards for the 2029 Canada Games as outlined in the 2029 Bid Procedures and Hosting Standards document provided by the Canada Games Council;
3. Agree to assume the Capital and Operating financial deficit, if any, associated with hosting the 2029 Canada Summer Games;
4. Confirm that the Host Communities will support the Bid Committee in securing Venue Memoranda of Understanding at the bid level appropriate with Hosting Standard #40-01;
5. Confirm that the Host Communities will ensure that the Host Society, upon incorporation, will enter into a Joinder Agreement with the Canada Games Council which binds the Host Society to the Agreement to Undertake, and to the signing of the Trademarks Agreement and Hosting Agreement with the Canada Games Council;

6. Agree to contribute the \$3,000,000.00 Capital Contribution set out above to the Host Society once established and agree to contribute a maximum of \$4,000,000 (in cash or VIK) for Operating expenses (inclusive of the Rights Fee of \$1,080,000);
7. Agree that the NB Host Communities, to the extent possible, will provide both human and financial resources to ensure an efficient transition from the Bid Committee to the Host Society once created and up until further public resources can be accessed and agree that the NB Host Communities will cooperate with the Bid Committee and the Canada Games Council on the steps necessary to achieve this step upon award of the 2029 Canada Summer Games;
8. Confirm the NB Host Communities' commitment to payment of the first 25% of a Rights Fee in the amount of \$270,000.00 being payable to the Canada Games Council upon the NB Host Communities being awarded the 2029 Canada Summer Games;
9. Subject to the creation of a new facility, or the renovation of an existing facility and the consent of the owner, the NB Host Communities agree and confirm they will ensure that the words "Canada Games" and "Jeux du Canada" and the Canada Games logo in accordance with the Canada Games Council's Graphics Standards Manual, are incorporated in the name of at least one major facility that is built or renovated for the Games, and the naming rights remain in perpetuity. The NB Host Communities agree to work with the Host Society and Canada Games Council to finalize details and will submit the proposed new name and logo in writing for approval taking into consideration key principles and elements identified in the Canada Games Council's Core Legacy Plan. (Ref Hosting Standard #14-02);
10. Confirm that:
 - a) The Bid Committee has the authority and power to grant local community sponsors certain rights and opportunities, pertaining to the Bid Committee only and only to be exercised within the Bid Committee during the term of the Bid Committee Sponsorship Grant of Rights and Exclusions Agreement;
 - b) The Bid Committee and eventual Host Society must acknowledge the need to work within a team approach and abide by the guiding sponsorship principles which create additional sponsorship solicitation capacity to raise the appropriate outstanding revenue required and to minimize the risk associated with the NB Host Communities underwriting the deficit;
 - c) The Host Society will develop a Legacy Plan for sport, following the CGC's Legacy Core Plan, to guide the documentation of all legacies resulting from the 2029

Canada Summer Games (including the potential distribution of financial legacies, planned and/or surplus.) (Reference Hosting Standard #14-01).

11. Agree that the NB Host Communities, upon award of the 2029 Canada Summer Games, will execute an Agreement to Undertake which will reflect the above as well as other key commitments, terms and conditions made through the Bid Phase.